



Base rate in euro's excl. VAT	
1/1 page	€ 4,547

Format index	
1/2 page	63
2/1 page	187

Position index	
Preferred position	110
Spread in center	110
1 st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover*	280

*excl. production cost – upon request

Formats and measurements (mm)	
Format	width x height
Type area	
1/2 staand	98 x 252
1/2 liggend	200 x 124
1/1	200 x 252

Bleed	
1/2 portrait	117 x 285
1/2 landscape	230 x 140
1/1	230 x 285
2/1	230 x 285 – 230 x 285
<i>+ 3 mm cut-off</i>	

Technical specifications

Type area:	200 x 252 mm
Bleed:	230 x 285 mm

Advertisement material:
Please submit your digital ad files as Certified PDF

Digital Product	Rate
NBA - Newsletter	€ 500
FBB – Facebook Post	€ 500
BI – Branded Item	€ 1,500
BI + FBB	€ 1,750
BI + NBA	€ 1,750
BI + NBA + FBB	€ 2,000
Native-in-Article (Cost p. Quality View- QV)	€ 1.25

Production cost*¹

Newsletter Advertorial	€ 175
Facebook Post	€ 225
Branded item on website	€ 250

Banners

Billboard	(970*250)	€ 36 cpm
Halfpage	(300*600)	€ 36 cpm
Rectangle	(300*250)	€ 25 cpm
Leaderboard	(728*90)	€ 15 cpm
Large Leaderboard	(970*90/70)	€ 36 cpm
Wide Skyscraper	(160*600)	€ 18 cpm

Mobile banners

Banner	(320*100)	€ 15 cpm
Interscroller	(320*480)	€ 36 cpm