
Base rate
in euro's excl. VAT

1/1 page € 4,170

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1st page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost –
upon request

Formats and measurements (mm)

Format width x height

Type area

1/2 portrait 100 x 275
1/2 landscape 206 x 135
1/1 210 x 280

Trim size

1/1 230 x 300
2/1 230 x 300 – 230 x 300

+ 3 mm bleed on all sides

Technical specifications

Type area: 210 x 280 mm
Trim size: 230 x 300 mm

Advertisement material:

Please submit your digital ad files as
Certified PDF

Digital

Product Rate

NBA - Newsletter € 1,275
FBB – Facebook Post € 800
Native-in-Article (Cost p. Quality View – QV) € 1.25

Production cost*¹

Newsletter Advertorial € 175
Facebook Post € 225

Banners

Billboard	(970*250)	€ 36 cpm
Halfpage	(300*600)	€ 36 cpm
Rectangle	(300*250)	€ 22 cpm
Leaderboard	(728*90)	€ 15 cpm
Large Leaderboard	(970*90/70)	€ 36 cpm
Wide Skyscraper	(160*600)	€ 18 cpm

Mobile banners

Banner	(320*100)	€ 15 cpm
Interscroller	(320*480)	€ 36 cpm