

## Base rate

in euro's excl. VAT

1/1 page € 3,456

## Format index

1/2 page 63  
2/1 page 187

## Position index

Preferred position 110  
Spread in center 110  
1<sup>st</sup> page right 110  
Cover 2 or 3 120  
Opening spread 120  
Cover 4 130  
Fold out cover\* 280

\*excl. production cost –  
upon request

## Formats and measurements (mm)

Format width x height

### Bleed

1/2 portrait 114 x 300  
1/2 landscape 230 x 148  
1/1 230 x 300  
2/1 230 x 300 – 230 x 300

+ 3 mm cut-off

## Technical specifications

**Bleed:** 230 x 300 mm

### Advertisement material:

Please submit your digital ad files as  
Certified PDF

## Product information

### TOUR DE FRANCE BOX

Printed copies 110,000  
Closing date for advertisers 20<sup>th</sup> of April  
In stores 22<sup>nd</sup> of May

