
Base rate
in euro's excl. VAT

1/1 page € 4,440

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1st page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost –
upon request

Formats and measurements (mm)

Format width x height

Type area

1/1 210 x 270

Trim size

1/1 230 x 290
½ portrait 114 x 290
½ landscape 230 x 144
2/1 230 x 290 – 230 x 290

+ 3 mm bleed on all sides

Technical information

Type area: 210 x 270 mm
Trim size: 230 x 290 mm

Advertisement material:

Please submit your digital ad files as
Certified PDF

+ 3 mm bleed on all sides

Digital

Product Rate

NBA – Newsletter Advertorial € 1,000
Advertorial on website € 1,750
Facebook Post € 800
Instagram story € 800
Native-in-Article (Cost p. Quality View – QV) € 1.25

Production cost*¹

Newsletter Advertorial € 175
Facebook post € 225
Instagram story € 225
Advertorial on website € 250

Banners

Billboard	(970*250)	€ 36 cpm
Halfpage	(300*600)	€ 36 cpm
Rectangle	(300*250)	€ 25 cpm
Leaderboard	(728*90)	€ 15 cpm
Large Leaderboard	(970*90/70)	€ 36 cpm
Wide Skyscraper	(160*600)	€ 18 cpm

Mobile banners

Banner	(320*100)	€ 15 cpm
Interscroller	(320*480)	€ 36 cpm