

Base rate

in euro's excl. VAT

1/1 page € 4,440

Format index

1/2 page 63

2/1 page 187

Position index

Preferred position 110

Spread in center 110

1st page right 110

Cover 2 or 3 120

Opening spread 120

Cover 4 130

Fold out cover* 280

*excl. production cost –
upon request

Formats and measurements (mm)

Format width x height

Type area

1/2 portrait 93 x 253

1/2 landscape 193 x 123,5

1/1 210 x 270

Bleed

1/1 230 x 290

2/1 230 x 290 – 230 x 290

+ 3 mm cut-off

Technical information

Type area: 210 x 270 mm

Bleed: 230 x 290 mm

Advertisement material:

Please submit your digital ad files as
Certified PDF

Product information

DUTCH GP BOX

Printed copies 26,000

Closing date for advertisers 27th of February

In stores 31st of March

Reselling price € 15.95

