

# Columbus TRAVEL | OUR RATES & FORMATS

## **PRINT ADVERTISING**

All rates excluding taxes.

<b>1 x 1/1 page</b>	€ 5,031
<b>2 x 1/1 page</b>	€ 4,368
<b>4 x 1/1 page</b>	€ 3,970
<b>1 x 2/1 page</b>	€ 9,408
<b>Insert</b>	Upon request
<b>Cover pass (full circulation)</b>	€ 5,296

## **PRINT AD SPECIFICATIONS**

Width x height, excluding 3 mm bleed

<b>Full page 1/1</b>	230 x 300 mm
<b>Full page 2/1</b>	460 x 300 mm

You will receive detailed print specifications by e-mail.

## **CUSTOM CONTENT**

<b>Custom content campaign</b>	Upon request
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## **ONLINE ADVERTISING**

<b>Ad on homepage</b>	From € 1,200 per week
<b>Overlay</b>	€ 1,995 per week
<b>Branded content destination page</b>	Upon request (per destination)
<b>Sponsored destination page</b>	€ 1,200 (per country, per month)
<b>Branded content topic page</b>	Upon request (per topic)
<b>Travel offer page</b>	€ 1,500 per year, max 3 travel offers

## **NEWSLETTERS**

<b>Newsletter advertorial</b>	€ 1,750
<b>Exclusive/dedicated newsletter</b>	€ 5,495

## **SOCIAL & MULTIMEDIA**

<b>Facebook post</b>	€ 750
<b>Instagram post</b>	€ 450
<b>Social media campaign</b>	Upon request

<b>Issue</b>	<b>Publication date</b>	<b>Deadline for advertisements</b>	<b>Deadline for advertorials</b>
96 - The future of travel	08-01-2021	17-12-2020	03-12-2020
Special edition about the Netherlands (#1)	16-02-2021	27-01-2021	18-01-2021
97 - Naure escapes	19-02-2021	28-01-2021	14-01-2021
98 - Weekend breaks in Europe	02-04-2021	11-03-2021	25-02-2021
99 - World trips	14-05-2021	20-04-2021	09-04-2021
Special edition about the Netherlands (#2)	11-05-2021	20-04-2021	09-04-2021
100/101 - 100 most popular destinations	25-06-2021	03-06-2021	20-05-2021
102 - Roadtrips	06-08-2021	15-07-2021	01-07-2021
Special edition about the Netherlands (#3)	14-09-2021	25-08-2021	16-08-2021
103 - Citytrips	17-09-2021	26-08-2021	12-08-2021
104 - Wildlife	29-10-2021	07-10-2021	23-09-2021
105 - Oceans, rivers and lakes	10-12-2021	18-11-2021	04-11-2021