

Columbus TRAVEL | OUR RATES & FORMATS

PRINT ADVERTISING

All rates excluding taxes.

1 x 1/1 page	€ 5,031
2 x 1/1 page	€ 4,368
4 x 1/1 page	€ 3,970
1 x 2/1 page	€ 9,408
Insert	Upon request
Cover pass (full circulation)	€ 5,296

FORMATEN MAGAZINE

Width x height, excluding 3 mm bleed

Full page 1/1	230 x 300 mm
Full page 2/1	460 x 300 mm

You will receive print specifications for all advertisements and advertorials by e-mail.

ONLINE ADVERTISING

Ad on homepage	From € 1,200 per week
Overlay	€ 1,995 per week
Branded content destination page	Upon request (per destination)
Sponsored destination page	€ 1,200 (per country, per month)
Branded content topic page	Upon request (per topic)
Travel offer page	€ 1,500 per year, max 3 travel offers

NEWSLETTERS

Newsletter advertorial	€ 1,250
Exclusive newsletter	€ 5,495

SOCIAL & MULTIMEDIA

Facebook post	€ 750
Instagram post	€ 450
Social media campaign	Upon request
Podcasts	Upon request

CUSTOM CONTENT

Custom contentcampaign	Upon request
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