

Rates & formats 2021

DUTCH GP BOX

Base rate

in euro's excl. VAT

1/1 page € 4,440

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1st page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost –
upon request

Formats and measurements (mm)

Format width x height

Type area

1/1 210 x 270

Trim size

1/1 230 x 290
½ portrait 114 x 290
½ landscape 230 x 144
2/1 230 x 290 – 230 x 290

+ 3 mm bleed on all sides

Technical information

Type area: 210 x 270 mm

Trim size: 230 x 290 mm

Advertisement material:

Please submit your digital ad files as
Certified PDF

Product information

DUTCH GP BOX

Printed copies 26,000 ex
Closing date for advertisers 16-07-2021
In stores 29-07-2021
Reselling price € 15.95

