



Sticker cards & Stapled supplements

Sticker cards:

Paper specifications	: 135 grs paper is minimum,
Maximum weight	: 25 gram
Minimum format	: 55 x 85 mm (credit card format)
Maximum format	: 200 x 200 mm

Sticker cards can be placed on the first page of a section. The space to be stickered for a sticker card is 30 mm from the back and 25 mm from the upper, lower and side edge.

Stapled supplements (for stapled sewn and closed tail; 230 x 300 mm):

Minimum format	: 150/140 x 120 mm (incl. +5 mm tail cut-off)
Maximum format	: 241/233 x 308 mm (incl. +3 mm header cut-off, +5mm tail cut-off, +11mm flap on the left-hand pages and +3 mm flap on the right-hand pages.

For stapled supplements **4+ pages** the tail must be closed. This makes pre-stapling unnecessary. The closed tail is cut off when the magazine is processed.

DELIVERY:

Delivery to the Printer/Binder **2 WEEKS BEFORE ISSUE DATE**

The copies should be delivered as follows:

- Deliver on sealed pallets with wrapper plastic.
- If delivering multiple inserts at the same time, deliver them on **separate pallets**.
- Do **NOT** pile them alternately.
If they have to be delivered piled alternately, do so in clusters with numbers of copies that are as large as possible (at least 250 copies, preferably more) and include blank sheets between the various layers

Important:

The batch must include a separate example of the inserts, and an accompanying packing notice that includes:

- Description of inserts (which one)
- Title magazine + date of edition for which the batch is intended
- Number of copies delivered
- For multiple pallets for 1 title, please indicate how many pallets and which pallet (e.g. 1 of 3; 2 of 3 etc.)

Printer address:

SMD

t.a.v. Dorine Kraaijvanger
Mercuriusstraat 35
7006 RK DOETINCHEM, The Netherlands

With reference to: number of inserts and Title Magazine+Edition

If the inserts are not delivered according to specifications additional costs will be billed and the accuracy of the placement can no longer be guaranteed. Please contact our Traffic department for more information:

T +31 (0)20 210 5450 or by email: traffic@newskoolmedia.nl



Loose inserts

Loose inserts

Paper specifications	: 80 grs paper is minimum
Minimum format	: 55 x 85 mm
Maximum format	: 230 x 285 mm

DELIVERY:

Delivery to the Printer/Binder 2 WEEKS BEFORE ISSUE DATE

The copies should be delivered as follows:

- Deliver on sealed pallets with wrapper plastic.
- If delivering multiple inserts at the same time, deliver them on **separate pallets**.
- Preferably, do **NOT** pile them alternately.
If they have to be delivered piled alternately, do so in clusters with numbers of copies that are as large as possible (at least 250 copies, preferably more) and include blank sheets between the various layers

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Printer address:

Nic Oud

Newtonstraat 46
1704 SB HEERHUGOWAARD
The Netherlands

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